SALES & MARKETING BULLETIN

DL43219110 October 15

SWA Campaign for SV9100 CP10

It is important to increase awareness for the upcoming End of Software Assurance for the SV9100 CP10 as per end of 2022 and timely prepare our customers for migration of their system towards SV9100 CP20. A customer with an SV9100 CP10 covered by SWA only requires to purchase the new CP20 hardware. Further migration of licences are Free of Charge.

With this new campaign NEC is removing the threshold for customers with SV9100 CP10 to step into the NEC SWA Programme or to re-join the NEC SWA Programme by removing the Reinstatement fee.

- For first time enrolments the Reinstatement fee will be set to 0
- For renewals the Reinstatement fee will be set to 0

This campaign runs from 19 October 2021 and will remain in place as long as the SV9100 CP10 is part of the SWA Programme.

Systems included in this SWA Campaign is SV9100 CP10, it does <u>not</u> apply to CP20

Prophix, Prophix CPQ and LMS will automatically show the new reinstatement fee from 19 October 2021 onwards.

We urge you to exploit this campaign with your customers to not only get them on-board our SWA Programme, but also to pave the way to successful migration of their systems.